

Rüdiger Lohlker

Tumbling along the straight path

Jihadis on tumblr.com

Tumblr, launched 2007, is one of the “blogalikes”, a microblogging platform and social networking website that looks like a hybrid between blogging and Facebook. It's in a layout similar to a blog, but it has all sorts of sharing features you may meet on Facebook. On *tumblr* you will post text, photos, quotes, links, music, and videos from wherever you happen to be in a tumblelog.

As of July 18, 2012, Tumblr has over 64.7 million blogs, Wikipedia tells us. And some of them are Jihadi blogs...

The author of the first blog we will look in is *mikael101*, a prolific writer, starting to post on *tumblr* in october 2011. His blog consists of references to the Sunni Islamic mainframe (including some anti-Shi'ite references), shifted into the Jihadi frame by stressing the violent aspect, descriptions of atrocities against Muslims, what is regarded as aggressions by the US and Israel against Muslims, operations of Jihadis, and even some stories on supernatural help for Jihadis. Most of the postings are texts, but some visual postings are available (photos, graphics, videos). To summarize it: The general jihadi discourse in new social media.

There is a mobile version available, a query&answer link, a RSS feed, and an archive. The most recent post focuses on the late al-Awlaki.

The header reads: “...leaving our homes, families, friends, and salaries are to be done to the greatest one-line declaration ever uttered by any human being: lâ ilâha illallâh.” The motto of *mikael101* reads: “Salam walaikum, Only Haq! an Always the Haq! The Wack Will Always Hate on the Righteous! JihadFisaBillahIsAyeMustLikeItOrNot. Islam will be victorious with or with out you!” Thus the shift from the general Islamic frame, the statement that there is no god but Allah, to advocating (violent) Jihad as a must and a prerequisite for the victory of Islam is illustrated. Most interesting is the direct approach to the reader to make the right choice.

Added as the avatar of *mikael101* is the black banner,



the usual icon of the Jihadi discourse.

The next blog is published by *truthseeker92*, the nickname reminding us of “Haq” mentioned by *mikael101* (and a name of god). The icon is taken out of the repertoire of the jihadi subculture: the fighter with his flag:



The blog focuses on declarations, commemoration of martyrs, photographs with elements out of the jihadi imaginaire and history (e. g., 'Abdallah 'Azzam) pledges of allegiance to Ayman al-Zawahiri, and some mixed, very emotional postings:



With the commentary: “Allah's (swt) beautiful work.” Or:

This Hadith is so beautiful that it put tears to my eyes.

musafeer:

crypticinnerthoughts:

The Messenger of Allah (peace be upon him) said:
“I wish that I could meet my brothers.” The Sahaabah asked: “Aren't we your brothers?” He replied: “You are my Companions, but my brothers are those who will believe in me without having seen me.”

- Sahih Al-Jaami #7108.

I love this sooo much. SubhanAllah.

Reblogged from other sources.

truthseeker92 is following several other blogs, some of them with a jihadi orientation (e. g., *mikael101*). The others blogs are of mixed content, some more or less Islamic, the now usual link to a blog on Syria, another one on the Tunisian revolution, much more a photo blog with lions, wolves, tigers, cars, and tattooed women or women with shorts, definitely not jihadi style. This reminds us, that jihadis are not only part of their own subculture but share other aspects of the global youth culture (macho style).

The blogger *tawheedwaljihaad*, claiming in his name two central concepts of jihadism, provides many texts by authors of the jihadi canon ('Azzam, al-Awlaki, Salman al-'Auda etc.), videos etc. Some texts and videos argue against Salafis, conforming to his self-description “Manhajus-Salafiyya”. The avatar shows the Qur'an and the black banner:



The blogger *amalmu2minah*, describing herself as a true Muslima, calls her blog *amal* (“hopes”). The hopes are expressed mainly by pictures and – sometimes – poems:



The blogger is following many other tumblr-blogs, most of them with some Islamic content, but many with mainstream online youth culture, including the ubiquitous young cats.

Jundallah in Australia is the title of the blog of *jundallah*. The blog is focusing on the events in Syria but adds some jihadi elements like Usama bin Ladin or 'Abdallah 'Azzam. Another dominant element is the presentation of videos from *Fast & Furious* and similar films and boxers like Muhammad Ali triumphing as part of the global macho youth culture combined with aggressive statements:

A green rectangular graphic with black handwritten text. The text reads: "I used to think you took my breath away, but then I realized I was just suffocated by your bullshit".

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The wallpaper reads “Lions of the Sunna in Tripolis”, meaning Tripolis in Lebanon, shows the usual

black banner, a sword, and an armed man with a gun, his face covered. Adding to the macho style of the blog.

A short blog *Hijab Knowledge* run by *salafsista24* has postings on Palestinians, Afghanistan, Somalia supporting the Muslims are sacrificed discourse, distancing from non-Muslims, supporting Abu Qqatada, a jihadi propagandist. Most significant is the first posting:

Surah 4:103

truthseeker92:

“Seek out your enemies relentlessly”

reblogged from *truthseeker92*; *salafsista24* links to *truthseeker92*, *tawheedwaljihaad*, and another blog not quite jihadi but telling us

“Adore swords And Guns,My religion ISLAM,Sleep,Al-jihad-fisabil-ALLAH,funny people,Food,Arabic,my birth place Dammam,saudi Arabia. “

tumblr.com is a new place for jihadis to be, especially when writing in English.